



Sun, Sailing & Surf-ice

Rotary Club of San Diego

2247 San Diego Avenue, Ste. 233
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Large Club Conference February 9-11, 2011 Sponsorship Opportunities

Title Sponsor (One)

Sponsor Logo Integration into Official Event Logo

Signage at all Conference Venues and Events, including:

- Host Hotel
- All Social Events
- Opening and Closing Events

Media

- Logo inclusion on all marketing collateral and media platforms
- Logo inclusion on all advertising elements
- Recognition from the Podium/two 2 minute commercials
- Recognition on Conference Website
- Recognition in all Press Releases

VIP Benefits

- Four passes to Opening Reception and Dinner
- Four passes to Hornblower Bay Cruise
- Four passes to PETCO Park Reception and Dinner
- Four passes to Thursday Luncheon
- Featured speaker, Bill Gates, Sr., Co-chair, Bill and Melinda Gates Foundation

Investment \$5,000

Dinner Sponsorships (Three)

- San Diego Bayfront Hilton Wednesday February 9th
- Lord Hornblower Bay Cruise Thursday February 10th
- PETCO Park Friday February 11th

Media

- Recognition at specific event sponsored
- Signage at specific event sponsored
- Recognition from the Podium/2 minute commercial
- Recognition on Conference Website
- Recognition in all Press Releases

VIP Benefits

- Four Passes to specific event sponsored
- Four passes to Thursday Luncheon

Investment \$2,500

Cocktail Reception Sponsorships (Three)

Opening Cocktail Reception
Lord Hornblower Bay Cruise Thursday February 10th
PETCO Park Friday February 11th

Media

Recognition at specific event sponsored
Signage at specific event sponsored
Recognition from the Podium/2 minute commercial
Recognition on Conference Website
Recognition in all Press Releases

VIP Benefits

Four passes to specific event sponsored
Two passes to Thursday Luncheon

Investment \$1,000

Breakfast Sponsorships (Two)

Recognition as specific event sponsored
Signage at specific event sponsored
Recognition from the Podium/2 minute commercial
Recognition on Conference Website
Recognition in Press Releases

VIP Benefits

Four passes to specific breakfast sponsored
Two passes to Thursday Luncheon

Investment \$750

Break Sponsorships (Four)

Signage at specific event sponsored
Recognition from Podium/2 minute commercial
Recognition on conference website

VIP Benefits

Two passes to Thursday Luncheon

Investment \$500